**Making Your ‘Creative Works’ Section Work**

***More entries do not equal a better document.***

***Do not include items that do not add value to your themes.***

**a – g.** Extension professionals typically do not have entries in these sections.

**h. Moving Image**

Producer. "Sunshine County 4-H Promotional Video." directed by Clover, C. performer(s): Clover, C., Smith, A., Smith, B. distributed by Ohio State University Extension, Sunshine County 2014. [ DVD ]

85% Authorship: Assisted the Sunshine County Junior Leaders Club planning for the presentation; wrote and produced a DVD video to be utilized by local schools for 4-H promotion

*\*\* This is where you would include youtube videos and/or podcasts.*

**i. Multimedia/Database/ Website**

**Websites**

Graham, A.B. & Clover, C. Authors, Content Managers. "OSU Extension, Sunshine County Website, 4-H Youth Development". The Ohio State University, 2015. Last Updated on ( 2015 ) <http://sunshine.osu.edu/program-areas/4-h-youth-development>

25% Authorship: Co-authors content, updates site with events, forms, links, information and news articles to support youth development and volunteer management.

**Social Media**

Clover, C. "Facebook". 2015. Last Updated on (2015)

Clover maintains a Facebook page called XYZ . The page has 125 likes. The highest weekly post reach is 1,476. Clover has posted to the page 27 times since the page was created on 6/05/15.

Clover, C. "Twitter - OSUERocks". 2015. Last Updated on (2015)

Clover tweets as "OSUERocks." Clover posted 52 tweets (10 were retweets) in 2015 and had 168 followers.

*\*\* Show the committee that you are actively using your social networking platform by telling us things such as: number of likes; number of posts/tweets; number of followers.*

**Blogs**

Clover, C. "Blog - Feeding Our Community". 2015. Last Updated on (2015) <http://feedsunshine.com/>

Clover wrote 10 posts to this blog in 2015. As of August 2015, this blog has had a total of 2,032 pageviews from the United States and 4 other countries.

Clover, C. Contributing author. "Blog - Eat Good Stuff”. Ohio State University Extension, 2012. Last Updated on ( 2012 ) <http://eatgoodstuff.osu.edu/>

Clover made six posts to the blog throughout the year. Clover authored 100% of those six posts. Topics included: a, b, and c.

*\*\* If you are posting on a blog on a regular basis, i.e. once a month, once a week, etc. you would list them as one entry per year with the total number of blogs. If you only write occasionally, then you would list the entries separately.*

**j. Radio and Television**

"OSU Extension Update" [ 44.4 WXYZ Radio ] performers(s): Clover, C. 2015.

Clover provides a weekly live educational program on air. Clover is responsible for choosing the topic, outlining the program content, and directing the conversation on air. As of 9/09/2015, Clover provided 16 live on air updates and 9 recorded updates.

Writer and Speaker. "OSU Extension Connection Sunshine County Radio Show" [ MP3 ] performers(s): Clover, C. WXYZ Radio. (2015) 2015 -Present.

Clover conducted a short radio show every other Friday morning at 7:00 am. In 2015 there have been 19 shows totaling 125 minutes of airtime. In general, the show addresses recent agricultural and natural resource related news, on farm research, agriculture education briefs and narratives on agricultural topics. The show averages 7:03 minutes in length and is broadcast via WXYZ radio to a potential listenership of 800,000 people in 15 counties across Ohio.

*\*\* List programs in this section for which you have spent time preparing an educational message. This doesn’t include the 30 second interview at the fair where you discuss what shows are happening that day.*

**m. Other Creative Works**

**Newsletters**

Clover, C. & Graham, A. B. "Sunshine County 4-H News" 2013.

75% Authorship: Co-authored six issues with educational content pertaining to youth development, volunteer management, and project related topics. Each issue sent electronically to 250 families. Newsletter also published at [www.sunshine.osu.edu](http://www.sunshine.osu.edu)

**News Columns**

Clover, C. Author. "OSU Extension Agriculture Column" Hometown Newspaper. Anytown, Ohio, OH, United States. 2012.

Each week Clover researches, develops, and writes a 500 word OSU Extension Agriculture column. In 2012, Clover wrote 29 articles. Readership for print is about 3,000 daily. Online readership is approximately 85,000 unique visitors a month.

**News Articles**

Clover, C.. Author. "Balancing Career and Family and Preventing Burnout" Agricultural

Education Magazine. 14-15. Vol. 84, no. 3.2011.

*\*\* Other items that can be placed in this section include: handouts created; reports/summaries (not included elsewhere in the document); and evaluation instruments developed.*

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4-H Youth Development

Erie County

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