

# Guide to Producing Exterior Signs for County Extension Offices



All OSU Extension office signage should include the following elements:



All OSU Extension office signage should use the following fonts and colors:

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**FONTS:**

Buckeye Sans Extra Bold

The font is included in the OSU Extension office signage template package.

Buckeye Sans Extra Bold

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**COUNTY COMMISSIONERS COOPERATING**

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Buckeye Sans Extra Bold

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**Athens County**

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**COLORS:**

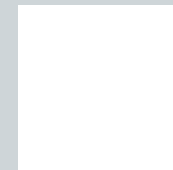
These color formulas should be communicated to the vendor creating the sign.



**Scarlet**  
PMS 200  
CMYK 3 100 70 12  
RGB 186 12 47  
HEX BA0C2



**Gray 60% darker**  
CMYK 36 18 16 68  
RGB 62 68 67  
HEX 3e4443  
K only: 75%



**White**

Sample sign layouts in dark and light versions:



Sample sign layouts in dark and light versions:



**THE OHIO STATE UNIVERSITY**

EXTENSION

**Washington County**



**THE OHIO STATE UNIVERSITY**

EXTENSION

**Pike County**

COUNTY COMMISSIONERS COOPERATING

Please submit signage mock-up to the  
CFAES brand team for review/approval  
at **CFAES\_BAT@osu.edu**

