INVESTING FOR IMPACT

ANNUAL CONFERENCE ‘16

DECEMBER 6–7, 2016

THE OHIO STATE UNIVERSITY
Welcome

When we invest in something, we do so with an expectation that our commitment of time, talent or treasures will produce something of even greater value at some time in the future. We are gathering together this week in Columbus to explore the many ways that we can make investments in ourselves, our partners, and our programs.

While at the annual conference, you will have the opportunity to invest in yourself through the many professional development opportunities to become better at what you do. Investing in yourself also involves lifting yourself out of the day-to-day demands of your job to engage in strategic planning and creative thinking to make sure that you are not only doing things right, but doing the right things. It is also important to remember that investing in yourself also ensures that you achieve a healthy balance between work and your personal life.

We also need to invest in our relationships with others. Within Extension, your professional peers are a fountain of wisdom and support. Take time to build your network of mentors and peers within the organization. Externally, take time to cultivate relationships with faculty and staff from other colleges as well as others outside of the university with whom we share mutual goals. Furthermore, learning to invest in our volunteers by helping them become better at what they do and recognizing their service to Extension can only serve to strengthen their commitment to the organization and its accomplishments.

Also at the conference, we will explore how we can secure additional investments in our programs through a focus on philanthropy. While philanthropy has long been part of the broader funding portfolio of both private and public universities, its role in supporting outreach and engagement work of those institutions has only recently been explored. I am committed to building private support for OSU Extension from individuals, corporations, and foundations.

By investing in ourselves, our partners and our programs, we position ourselves to provide relevant, high-quality service to the people of Ohio. I have no doubt that the return on those investments will be significant.

Roger Rennekamp
Director, OSU Extension and
Associate Dean, College of Food, Agricultural, and Environmental Sciences
Investing for Impact...
This describes our work each and every day in Extension. We invest time, money, knowledge, ourselves, and so much more on a daily basis to have an impact through our work. At this year’s conference, we have designated sessions focused on investments in people, practices, programs, and partnerships, on multiple levels. The first is internal investments to improve our employees, infrastructure and services. The second is external investments to strengthen working relationships, our reputation and credibility, and ultimately, the impact of our work.

Information will be shared in multiple formats during the conference, including breakout sessions, ignite sessions, and posters.

I.M.P.A.C.T. — Investing Makes People and Communities Thrive, so be prepared for a conference that helps you thrive in 2017!

2016 Conference Planning Committee

Julie Fox, co-chair
Jared Morrison, co-chair
Valente Alvarez
Cassie Turner Anderson
Lisa Barlage
Brad Bergefurth
Steve Brady
Barb Brahmm
Cheryl Buck
Christy Clary
Deborah Delp
Teresa Funk
Michelle Gaston
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Mike Hogan
Laryssa Hook
Patricia House
Rob Leeds
Ed Lentz
Debby Lewis
Cäziilia Loibl
Felicia Lonas
Pam Montgomery
Janet Myers
Jera Oliver
Crystal Ott
Jamie Seger
Jerry Thomas

Posters on Display
West Ballroom
Tuesday • 10am-6pm
Wednesday • 7:30am-2pm

Ignite Presenter and Poster Author Reception
West Ballroom
Tuesday • 5-6pm

See poster listing on pages 14-15.
Special Events

Biometric Screenings and Flu Shots — Round Meeting Room
Offered on Tuesday from 8am-2:30pm.

CFAES Resources — West Ballroom
Various CFAES units and associations will have information tables outside the West Ballroom. Stop by to learn more.

Chi Epsilon Sigma Activities — Registration Area
CES is accepting canned food, personal care items, and monetary donations for the Mid-Ohio Food Bank, and eyeglasses for Lions Club, at the registration area throughout the conference.

Chi Epsilon Sigma Silent Auction — Archie M. Griffin Ballroom
The CES Silent Auction will be held from 11am on Tuesday to 1:45pm on Wednesday. Stop by and bid on items to help with your last-minute holiday shopping and raise funds for CES. Winners will be announced at the Capnote Session on Wednesday at 3pm.

Maker Fest at the Tech Faire — Ohio Staters, Inc. Traditions Room
The Maker Fest will be held on Tuesday, 11am-6:30pm and Wednesday, 8am-4:30pm. Stop by for demonstrations and hands-on learning opportunities. Text @osue2016 to the number 81010 to sign up for text alerts and be eligible for door prizes. Visit go.osu.edu/ousetechfaire2016 for more information.

Chi Epsilon Sigma (CES) is the professional association for Extension support staff and program assistants, premiering in Ohio with the Alpha Chapter. The purpose of CES is to maintain the standards and ideals; uphold the morale, prestige and respect of OSUE support staff; develop an effective working relationship and spirit of fraternal fellowship among present and emeriti employees of OSUE; and encourage professionalism within Extension.

Ohio Joint Council of Extension Professionals (JCEP) is the professional association for OSU Extension program professionals. Membership is open to OSUE employees who have an administrative and professional (A&P) or faculty appointment. Ohio JCEP works closely with CES to achieve support for the professionals of OSU Extension.

ANREP = Association of Natural Resource Extension Professionals
NACAA = National Association of County Agricultural Agents
NACDEP = National Association of Community Development Extension Professionals
NAE4-HA = National Association of Extension 4-H Agents
NAEPSDP = National Association of Extension Program and Staff Development Professionals
NEAFCS = National Extension Association of Family and Consumer Sciences
TERSSA = The Extension and Research Support Staff Association
Tuesday — December 6, 2016
8am-3pm  Registration Open
(outside Archie M. Griffin Grand Ballroom)
8-9am     Breakfast (East Ballroom)
8-9am     Poster Set-up (West Ballroom)
9-9:30am  Welcome Address (East Ballroom)
  —Roger Rennekamp
9:30-10am College of Food, Agricultural, and
  Environmental Sciences Centralized
  Unit Highlights (East Ballroom)
10-10:15am break
10am-6pm  Posters on Display (West Ballroom)
10:15-11:15am Ignite Session I (East Ballroom)
  (see page 7 for descriptions)
11am      CES Silent Auction Opens
  (West Ballroom)
11am-6:30pm Maker Fest at the Tech Faire
  (Ohio Staters, Inc. Traditions Room)
11:30am-12:30pm CES Annual Meeting
  (Cartoon Room 1)
  JCEP Annual Meeting
  (Great Hall Meeting Room)
12:30-1:45pm Lunch and Keith L. Smith Lecture
  on Innovation in Extension
  Connectivity: Making Meaning Together
  —Alan November (East Ballroom)
1:45-2:45pm JCEP and CES Awards Presentation
  (East Ballroom)
2:45-3:45pm Breakout Session I
  (see page 8 for descriptions, locations)
3:45-4pm break
4-5pm     Ignite Session II (East Ballroom)
  (see page 10 for descriptions)
5-6pm     Ignite Presenter and
  Poster Author Reception
  (West Ballroom)

Wednesday — December 7, 2016
7:30am-12pm Registration open
(outside Archie M. Griffin Grand Ballroom)
7:30-8:30am Breakfast (East Ballroom)
7:30am-2pm Posters on Display (West Ballroom)
8am-4:30pm Maker Fest at the Tech Faire
  (Ohio Staters, Inc. Traditions Room)
8:30-9:30am Addressing Today's Challenges
  Through Cross-Campus Partnerships
  —Meet the Deans (East Ballroom)
9:30-10am Philanthropy in Extension
  (East Ballroom)
10-10:15am break
10:15-11:15am Association Meetings
  ANREP (Barbie Tootle Room)
  NACAA (Cartoon Room 2)
  NACDEP (Suzanne M. Scherer Room)
  NEAFCS (Student Alumni Council Room)
  NAEHA (Great Hall Meeting Room)
  TERSSA (Cartoon Room 1)
11:15-11:30am break
11:30am-1:30pm OSU Extension Awards Luncheon
  (East Ballroom)
1:30-1:45pm break
1:45pm CES Silent Auction closes
  (West Ballroom)
1:45-2:45pm Breakout Session II
  (see page 11 for descriptions, locations)
2:4pm Poster Removal (West Ballroom)
2:45-3pm break
3:30pm Capnote Address and Conference Prizes
  —Roger Rennekamp (East Ballroom)
Tuesday • 12:30pm
Connectivity: Making Meaning Together — Alan November
Keith L. Smith Lecture on Innovation in Extension
Now, more than ever, local communities are connected to a wealth of information across the globe. However, access to information does not automatically constitute knowledge or lead to behavior change. To move from information to knowledge, we must effectively use the information and technology available to us, employ the essential skills of asking questions and thinking critically, challenge our audiences to take personal responsibility for their own learning, and establish a culture of desire to continue learning and making decisions based on quality information.

Wednesday • 8:30am
Addressing Today’s Challenges Through Cross-Campus Partnerships — Meet the Deans
Roger Rennekamp — introductions, director of OSU Extension and associate dean, CFAES
Stephen Myers — panel moderator, associate vice provost, Outreach and Engagement
Comprehensive public universities like Ohio State possess the intellectual capital that can help inform positive change. When deployed in a manner that is respectful of local knowledge and norms, amazing things can happen. Lonnie King, interim vice president and dean of the College of Food, Agricultural, and Environmental Sciences, will share his thoughts regarding the grand challenges facing contemporary society and discuss the unique contributions that higher education can make toward their resolution. Following Dr. King’s comments, hear from a panel of deans about ways that Extension might partner with their colleges through community-engaged learning, discovery, and service.
- Cheryl Achterberg — dean, College of Education and Human Ecology
- Tom Gregoire — dean, College of Social Work
- Bill Martin — dean, College of Public Health
- Rustin Moore — dean, College of Veterinary Science

OSU Extension Awards Luncheon

Wednesday • 11:30am
Christy Leeds, emcee — 4-H educator and CED, Union County

ESP Friend of Extension Award
—Hugh Earnhart, Mahoning County; Shelen Stevens, Wood County; Ashtabula County Farm Bureau

ESP Retiree Service Award
—Susan Crusey

Extension Support Staff Excellence Award
—Teresa Funk, Agriculture and Natural Resources

Charles W. Lifer Excellence in 4-H Award
—Jill Stechschulte, Fulton County

Steve D. Ruhl Outstanding Agriculture and Natural Resources County Extension Educator Award
—Bruce Clevenger, Defiance County

Raymond A. Schindler Excellence in Community Development Extension Award
—Eric Romich, field specialist, energy development

ESP Excellence in Extension Award
—Pat Brinkman, Fayette County
Ignite Session I: Tuesday — 10:15-11:15am
East Ballroom

A Universal Truth
If there is a universal truth that can have a profound impact on engagement, it is that the only thing that cannot be taken away is a gift that is given away. ...One cannot lose what is given away.
Presenter: Tony Staubach, 4-H program manager (staubach.9@osu.edu)

Ohio Smarter
Lunchroom Interventions
The Smarter Lunchroom uses “best practice” ideas and strategies to help schools identify opportunities to make changes in their cafeteria and food service areas — and change student food-choice behavior.
Presenter: Marie Economos, FCS educator (economos.2@osu.edu)
Presenter: Beth Stefura, FCS educator (stefura.2@osu.edu)

Engaging Millennials to Shape Their Own Destiny for the Future of Agriculture in Pickaway County
Our world is undergoing continuous and rapid change. Decisions made today will affect those with an interest in Pickaway County agriculture for decades to come. Millennials will be very likely to influence and help manage that change.
Presenter: Mike Estadt, ANR educator (estadt.3@osu.edu)

Urban Agriculture: A Unique Opportunity for Outreach and Engagement
Learn how the Integrated Pest Management (IPM) program seeks out, supports, and starts various types of urban agriculture projects across the state.
Presenter: Jim Jasinski, ANR educator, IPM program coordinator (jasinski.4@osu.edu)

Ohio 4-H Joins the Maker Movement
“The Maker Movement is thriving, and 4-H programs have the opportunity to get involved and keep 4-H relevant...” Learn how we are combining the Maker Movement with the Ohio 4H Mentoring Tech Wizards program.
Presenter: Carolyn Belczyk, 4-H educator (belczyk.1@osu.edu)
Presenter: Mark Light, 4-H educator (light.42@osu.edu)

Developing Proactive Task Force Committees to Address Emerging Ag Issues
Learn how to develop proactive local task force committees to address emerging agricultural issues, based on recent experience with several groups in northeast Ohio.
Presenter: David Marrison, ANR educator (marrison.2@osu.edu)
Presenter: Les Ober, ANR program assistant (ober.10@osu.edu)
Presenter: Lee Beers, ANR educator (beers.66@osu.edu)

Working with Partners to Expand OSU Extension’s Reach to Woodland Owners and Youth in Appalachian Ohio
Partnerships have increased OSU Extension’s capacity to provide research-based natural resource programming in Appalachian Ohio, where 63 percent of Ohio’s forest land is located.
Presenter: Travis West, 4-H educator (west.222@osu.edu)
Presenter: David Apsley, natural resource Extension specialist (apsley.1@osu.edu)

Overview of Extension Task Force Innovation Report Submitted to the Extension Committee on Organization and Policy (ECOP)
A national task force has compiled an inventory of Extension-related innovative programming and ideas, and presented the findings and recommendations to a joint meeting of experiment station and cooperative Extension sections of ECOP this fall.
Presenter: Julie Aldridge, graduate research associate (aldridge.10@osu.edu)
IMPROVING PARTNERSHIPS

Making the Case for Extension: The Message and Messengers
One of the most challenging tasks for Extension continues to be finding an effective message that helps individuals, communities, and funders understand what we do, why we should matter to them, and why we are an excellent return on investment that can translate into reduced costs over time and increased collective impact toward public good. This presentation provides a framework for explaining Extension to stakeholders, defining our uniqueness and differentiating qualities, and motivating stakeholders to access and fund us. Participants will discuss why Extension matters today more than ever; be able to explain how Extension, while not duplicating existing efforts, can unite, mobilize, and catalyze community collective effort around a variety of consumer issues; and develop their unique message to help others quickly understand how Extension can help them accomplish common goals for collective impact locally.

Presenters: Jacqueline Wilkins, David Crawford, Cynthia Torppa, Eric Barrett

4-H CARTEENS: A Team Approach to Teen Safety in Your Local Community
The 4-H CARTEENS program strives to save lives and reduce injuries with teen drivers. Crashes and injuries can have a major impact on a family. With a collaborative effort of all Extension program areas, the CARTEENS program teaching outline could be enhanced to include local statistics, rural roadway safety (including machinery), impact on family living (costs to the family for insurance and medical responsibilities), and other localized topics. Improved research-based curriculum can build on local partnerships and utilization of a strong, local Extension program. As a new signature program, 4-H CARTEENS can be strengthened by knowledge, support and expert input from Extension staff. This session will be an interactive discussion to meet these goals.

Presenters: Judy Villard Overocker, Pam Montgomery, Allison Cooper

IMPROVING PEOPLE

One in Four
Take a moment to think about everyone you will come in contact with today: family, friends, co-workers, clients, and community members. Whether you are aware of it or not, mental health problems affect you on a daily basis, both professionally and personally. According to www.mentalhealth.gov, one in four American adults has experienced a mental health issue. One in 10 young people has experienced a period of major depression. One in 25 Americans lives with a serious mental illness, such as schizophrenia, bipolar disorder, or major depressive disorder. Suicide is the 10th leading cause of death in the United States and accounts for the loss of more than 41,000 American lives each year, more than double the number of lives lost to homicide.

Presenters: Jami Dellifield, Amanda Raines

Leading Across Generations
Millennials are now officially the largest generation in the workforce. These highly educated 20- to 30-year-olds tend to have an unconventional leadership and work style, which can be a source of either inspiration or conflict. This engaging and hands-on session will address the cultural and attitudinal differences between generations and provide insights into how Extension professionals can leverage the best of each generation to create an effective workplace. All generations are encouraged to attend this session to help break down generational stereotypes and build common ground for workplace success.

Presenters: Danae Wolfe, Jamie Seger

The Sweet Life: Is Sugar Affecting Your Performance?
When we think about workplace performance, we don't often think about food – but perhaps we should. The foods we eat affect us more than we know. Foods, especially those delicious sweet treats, have a direct impact on our energy levels and cognitive performance, which is why poor decisions at breakfast or lunch can leave us heading for home at the end of the day with the feeling that we didn't really accomplish all that we had planned. Most of us know the basics of good nutrition, yet we don't always make good decisions about our diet. Take home an action plan that will make healthy eating easier to accomplish.

Presenters: Cheryl Mickley, Holly Bandy

IMPROVING PRACTICES

Impact that is Worth the Investment: Developing Effective Impact Statements
In July, Ohio State University Extension announced the adoption of six impact areas that are the new domains of activity around which staff will organize their communication to stakeholders. Counties will now report highlights and impacts based on the new impact areas. This session will focus on developing impact statements, aligning multiple program areas to the new impact areas, and how to effectively communicate impacts.

Presenters: Michelle Ball, Cheryl Buck
Investing in You: Making Professional Development Meaningful
Professional development is directly related to the 21st century skill of lifelong learning, an expectation today for staff to remain relevant and knowledgeable. As an organization, there are significant opportunities offered and investments made to support the development of our staff. This presentation will engage attendees in dialogue and goal setting to maximize your professional development. Questions to be explored include: Do you have a professional development plan that focuses on career goals three to five years in the future? How do you assess the value of a professional development experience? Where are opportunities to enhance professional development within your unit/team? ... as an individual? What makes a good professional development experience? Presenters: Nate Arnett, Kim Catchpole, Angela Collie

Annual Training for Activities and Programs with Minor Participants, Ohio State Policy 1.50
The Ohio State University’s Policy 1.50, Activities and Programs with Minor Participants, established requirements aimed at safeguarding the well-being of minors who participate in our activities and programs. As the largest university unit working with minors, all OSU Extension professionals who have care, custody and control of minor participants must comply with Policy 1.50 mandates. Among those, the policy requires annual training to inform individuals of all policy requirements; but more importantly, to educate employees about recognizing and reporting child abuse/neglect to help the youth we serve receive the intervention and care they may need. This session meets the annual Policy 1.50 training requirement for the coming year for employees, and it will be recognized in lieu of the online training. Presenters: Kirk Bloir, Lisa Siciliano-Miller

Relationship Building in the Midst of Complex Issues
Extension educators share information and engage Ohioans in learning about a variety of topics — some are not always popular, or they can even be polarizing. Alan will continue the discussion on topics covered in his keynote lecture and explore how to build community and relationships when dealing with complex issues in a world with multiple stakeholder agendas. Alan will apply concepts to real-world examples such as GMOs. Presenter: Alan November

FAES Finance and Business Operations Update
The first part of this session will address how Extension’s funding and budget fit into the larger picture for the college. Also included will be a more detailed look at the appropriated sources of Extension funding (federal, state, county). There will also be a discussion of the goals for OSU Extension’s other funding sources (everything that isn’t state, federal or county) and how that might impact county offices in the future. The second half will cover changes in 2016 — including new faces and responsibilities of Business Operations. Attendees will learn about promotional item ordering and some potential changes coming on this topic. 4-H specific topics will also be covered, including volunteer background check processes and county endowment processes. Presenters: Eric Bode, Cindy Buxton

IMPROVING PROGRAMMING
Creating a Stand-Alone Program in Extension
Many Extension professionals have expertise in areas of potential outreach not covered by an existing signature program or team. Their knowledge or skills could be of value to clientele, but they may be reluctant to develop a solo program. They may feel uncertain about whether they have the expertise to do so, or what the development of such a program requires. Tom will encourage participants to assess their expertise in a program area not currently covered by a team. This includes examining the elements involved in creating, marketing and delivering a program. Perhaps most important, attendees will leave with a deeper resolve to reflect on why they chose to work in Extension in the first place, as well as how they can improve their programming efforts and have a more successful, productive and satisfying career. Presenter: Thomas Blaine

Jobs, Drugs, and Divorce: Economic and Family Trends in Ohio
American families experienced one of the most disruptive events of the past century in the Great Recession. For Ohioans, the Great Recession occurred in the context of a dramatic decline in manufacturing jobs and a shift toward lower-paying service sector jobs. A third major force affecting Ohio families has been the widespread increase in opioid use. Recent research has shown that suicide, drug/alcohol overdoses, and liver failure have increased so sharply, the death toll is larger than that of the AIDS epidemic of the 1980s and early 1990s. These issues are having a profound impact on many other facets of Ohio family life, such as decisions about marriage, divorce, cohabitation, fertility, investment in education, and housing. This presentation will synthesize these trends in Ohio, discussing the complex relationships among them and presenting considerations for Extension educators facing these challenges in their communities. Presenter: Mike Betz
Ohio's Urban Influence
With 11.5 million residents and 16 metropolitan statistical areas, Ohio is the seventh most populous state in the nation and presents unique urban-suburban-rural inter-dependencies throughout the state.

Presenter: Julie Fox, Central Region director and leader, OSU Extension in the City (fox.264@osu.edu)

Investing for Impact: SNAP-Ed's Social Marketing Campaign
Social marketing has been used for many years to achieve behavioral changes in a population. SNAP-Ed and the State Nutrition Action Committee (SNAC) are planning a social marketing campaign to increase fruit and vegetable consumption among SNAP-eligible families with children.

Presenter: Elizabeth Hustead, SNAP-Ed social marketing coordinator (hustead7@osu.edu)

Market Research as Related to Community Assessment
Market research has helped to identify non-formal educational demand for Extension programs through comprehensive examination of local community structure, trends, gaps, and opportunity.

Presenter: Suzanna Windon, market analyst, Program Development and Evaluation unit (windon.9@osu.edu)

OBIC Sustainable World Tour (SWT) and OSU Extension
The Ohio Bioproducts Innovation Center (OBIC) Sustainable World Tour is a program you can utilize in your community to expand thinking about two of Ohio’s leading industries.

Presenter: Dennis Hall, OBIC director (hall.16@osu.edu)
Presenter: Shannon Hollis, OBIC program director (hollis.69@osu.edu)
Presenter: Christine Balint, OBIC student assistant (balint.26@osu.edu)

Partnering with the Ohio State College of Social Work
Learn about recent collaborations between OSU Extension and the College of Social Work.

Presenter: Laquere Meadows, Franklin County Extension director (meadows.125@osu.edu)
Presenter: Lisa Durham, assistant dean of strategic initiatives and community engagement, College of Social Work (durham.49@osu.edu)

An Evidence Guide and Engagement Tool for Improving Food Security and Access to Healthy Food
Food insecurity and lack of access to healthy foods are significant social determinants of health within communities. An inventory compared effectiveness of interventions that focus on increasing food security, access to healthy food, and improving nutrition to prevent obesity, cardiovascular disease and diabetes.

Presenter: Andrew Wapner, director, Center for Public Health Practice (wapner.1@osu.edu)

Fostering an Intentional Culture of Innovation – BioHio and CFAES
Learn about potential for collaboration between OSUE, communities and the BioHio Research Park, an affiliate of Ohio State CFAES, to strengthen entrepreneurial success in Ohio. This includes programs for technology translation and commercialization, and entrepreneurship and economic development.

Presenter: Shauna R. Brummet, president and CEO, BioHio Research Park (brummet.1@osu.edu)

Creating Opportunities for Health and Wellness Together – Ohio State College of Pharmacy and OSU Extension Partnership
Recently, the Ohio State College of Pharmacy (COP) and Extension hired a Global Pharmacy Initiatives coordinator responsible for working with immigrant and refugee populations in Franklin County, and creating programs that can be adapted to populations throughout the state.

Presenter: Chelsea Pekny, Global Pharmacy Initiatives coordinator (pekny.2@osu.edu)
Breakout Session II: Wednesday — 1:45-2:45pm

**IMPROVING PARTNERSHIPS**

**Shakers and Movers: Designing Effective Extension Advisory Committees to Address Key Community Issues**

One of the most important resources a county can have is the Extension advisory committee. Unfortunately, many counties either do not have committees in place at all or are not designing and using them in a way that optimizes the benefit within their community. Committee members are often the eyes and ears within the community who aid Extension in identifying and addressing timely and relevant needs, are instrumental in making additional connections for our program, and are often our biggest advocates for continuous funding. Learn how to design strong, effective advisory committees. **Presenters:** Jacqueline Wilkins, David Marrison, David Crawford, Melinda Hill

**Great Hall**
**Meeting Room 1**
**First Floor**

**A Fresh Start for Extension Fundraising:**
**New Team, New Tools and New Goals**

Development officers who are dedicated to fundraising for Extension will team up with Extension professionals to emphasize the college's focus on cultivating additional private contributions for Extension. Best practices in donor engagement through the OSU Foundation will be shared, as well as stories about promising outreach experiences and successful cultivation outcomes. The CFAES Advancement team will explain in detail the purpose for and contents of the new e-Toolkit for Philanthropy in Extension. The session will close with an interactive discussion about ways that counties can contribute to these efforts in a manner that is cognizant of time and other factors. **Presenters:** Jera Oliver, Emily Winnenberg

**Barbie Tootle Room**
**Third Floor**

**IMPROVING PRACTICES**

**Teaching Online: Webinar Best Practices and Other Methods**

Participants will learn about various webinar best practices — including information on planning, design, and interactive elements (including but not limited to engaging Zoom features and tools). Examples of good teaching practices via webinar will be shared, as well as recommended equipment. Participants will also learn other methods of engaging well with online audiences and successfully transitioning program content from a face-to-face environment to a virtual, online environment. **Presenters:** Jamie Seger, Brian Raison, Morgan Domokos

**Great Hall**
**Meeting Room 2**
**First Floor**

**RiV(solution) 2.0: The Evolution of RiV Continues**

URS – OSU: pro – RiV – VITA; our online reporting system is evolving again! The university plans to debut the newest iteration (VITA) of its online reporting system in April 2017. During 2016, the Office of Distance Education (ODEE) and eLearning has been designing the Extension-specific module of VITA, as well as preparing for the transition from RiV to VITA. Join the Program Development and Evaluation (PDE) unit and ODEE to see a demonstration of the new reporting system, including explanations of functionality and planned new features, like the mobile app. During the session, you’ll receive access to the new reporting system, and be provided with ways to offer feedback on system issues and feature requests. Bring the device of your choice (laptop, tablet, smartphone), learn more about the future of Ohio State’s reporting system, and lend your voice to the ongoing development conversation. **Presenters:** Robin Surland, Vedu Hariths, Debbi Lewis, Kim Showalter

**Great Hall**
**Meeting Room 3**
**First Floor**
IMPROVING PEOPLE

Investing in Disability Services for Inclusion and Community Impact
OSU Extension is a large organization with a wealth of information, community-based programming, and effective social media sites. But how does your own program area accommodate for disabilities? What would you say if someone asks if your event is disability accessible? Or, if someone asks for a specific accommodation, are you required to grant their request; or are some requests unreasonable? The OSUE disability services coordinator will moderate a panel of OSU Extension educators and disability experts who will share their experiences, best practices, solutions and ideas for making Extension programming accessible and meaningful to individuals with disabilities. Attendees can ask questions and pose scenarios for additional discussion and plausible solutions. Participants will also receive information about disability service resources.

Presenters: Laura Akgerman, Dee Jepsen

Senate Chamber
Second Floor

I Know We Are Different. Now What? Advancing Your Cultural Intelligence
Demographics are changing across Ohio and the entire United States. To increase organizational and individual effectiveness, there must be an increased ability to interact effectively and respectfully with diverse individuals. Unlike previous generations, today’s educators and professionals at every level of an organization and in every location, interact with more individuals and groups whose cultural backgrounds differ from their own. In these situations, some professionals may feel ill-equipped to function effectively. Cultural intelligence (CQ) is the term denoting one’s capability to function effectively in situations characterized by cultural diversity. Activities in this interactive session will provide attendees with information to help increase their CQ. Learn about CQ drive, strategy, knowledge, and action-essential skills for improving one’s CQ.

Presenters: Steve Brady, Chris Igodan

Round Meeting Room
Third Floor

Stop Hearing and Start Listening
Each day in Extension is unique, especially in regard to the personalities we encounter! We may have only one opportunity to make an impact. While the information/material we provide is needed, how we provide it is often most critical. Our offices receive calls daily from consumers longing to engage in conversations about issues and problem-solving. I find that many are not fond of “electronic” referrals, but prefer actual conversations. Our clients want to be heard and understood; they want to know that no problem or request is too small. How we relate to them personally is key.

Presenter: Julie Evans

Cartoon Room 1
Third Floor

Enhancing the Everyday – Support Staff Idea Sharing and Networking Opportunity
Calling all support staff! Are you looking for new more efficient ways to get tasks done? Do you want to get to know others in the organization who are doing the same things you are? Are you looking for an opportunity to share your knowledge? Attend this session for a chance to sharpen your skills as well as network with other colleagues. Come prepared to learn new ideas, get feedback on current practices, and meet someone new.

Presenters: Crystal Ott, Ashley Gerber

Student Alumni
Council Room
Second Floor

Suicide Prevention Training
The Ohio State University Suicide Prevention Program will discuss suicide prevention, resources, and ways to intervene, if necessary.

Presenters: representatives from The Ohio State University Suicide Prevention Program

Suzanne M.
Scharer Room
Third Floor

How will YOU make an impact in 2017?
IMPROVING PROGRAMMING

**Poverty: Understanding How We Reach Those in Poverty with Extension Programs**

Poverty is not a new problem for many of the individuals we serve in our communities, but are we doing our best to understand their situations and provide education that enhances their life? In 2015, 14.8 percent of Ohio’s residents were considered to be living in poverty — that is 1,674 million Ohioans trying to make ends meet each and every day for themselves and their families. We will explore the true meaning of poverty, types of poverty, and barriers to success for individuals living in poverty in our counties. When we are designing programs that serve families or individuals below the poverty level, we should be asking ourselves “How can I serve people in poverty?” Understanding the various theories and perspectives on poverty can help us answer that question. **Presenter: Travis West**

** Investing in Teens at the County Level to Create a Culture of Health**

In 2015-2016, a state-level 4-H teen Healthy Living Advocate program was piloted in Ohio, resulting in positive impacts in knowledge, behaviors, social environments, and organizational practices. 4-H healthy living projects also help instill healthy behaviors; however, relatively few Ohio 4-H members (approx. 5 percent) participate in these projects. For greater impact, healthy living activities must be embraced and integrated at the county level across Extension program areas. This goes beyond promoting projects to improving healthy options at club meetings, and engaging youth in healthy living leadership opportunities, such as a healthy living advocate program or youth council. Focusing on approaches appropriate to their own counties, participants will discuss evidence-based healthy living curricula and project opportunities, consider ways to invest in a culture of health through club activities, and identify ways teens can get involved in advocating for healthier options in their communities. **Presenters: Theresa Ferrari, Carol A. Smathers, Robin Stone**

**Program Problems? Time to Use a Program Planning Model that Works**

To reach the goals of your Extension program, a program planning model should be used. Program models serve as the framework for planning, implementing, and evaluating programs. Two models will be examined: the Logic Model (LM) and the new Developmental Eco-Logic Model (D-ELM). The LM consists of the primary components of inputs, outputs, and outcomes. The D-ELM components are as follows: D – developmental characteristics of target audience; E – ecologic systems theory, which accounts for surrounding systems that influence program and participants; and LM – logic model. The D-ELM was created to account for gaps that prevent programs from being successful, specifically addressing the target audience’s developmental characteristics and the context in which programs operate. Participants can apply these models to their Extension programs for obtaining positive results, and the presenter will share resources to put D-ELM into practice. **Presenter: Scott Scheer**

**Posters on Display**

West Ballroom
Tuesday • 10am-6pm
Wednesday • 7:30am-2pm

**Ignite Presenter and Poster Author Reception**

Tuesday • 5-6pm

*See poster listing on pages 14-15.*
EDUCATIONAL OUTREACH CATEGORY

Partnerships for Environmental Education
(post 1) Author: Tony Staubach

Expanding Your Impact Through Social Network Analysis
(post 2) Authors: Laura Fuller, Godwin Apaliyah

Financial Literacy for College Students: Taking Control of Your Money
(post 3) Authors: Dennis DeCamp, Treva Williams

Youth in Agriculture Program: Food for Thought, Food for the Future
(post 4) Authors: Elizabeth Roche, Robin Stone, Kirsten Pianka, Imani Scruggs

Solar Energy in Agriculture: Considerations for Investing in Photovoltaic Solar Systems
(post 5) Author: Eric Romich

EFNEP Program and Participants Influence Positive Food and Physical Activity Changes Within Adult Rehabilitation Centers
(post 6) Authors: Zoe Fawcett, Amy Habig, Renee Storey, Debbie Carpenter

Ohio 4-H Teen Leadership Council
(post 7) Authors: Hannah Epley, Becca Goodman

Expanded Food and Nutrition Education Program (EFNEP) Pregnancy Lessons – Two Options for Meeting the Needs of EFNEP Moms and Babies in Ohio
(post 8) Authors: Amy Habig, Laura Iberkleid, Maria Carmen Lambea

Unpacking the 4-H Charter: Online Volunteer Training Modules
(post 9) Authors: Katherine Feldhues, Kathy Bruynis, Rachael Fraley

Understanding Watershed Impact by Measuring Soil Organic Matter
(post 10) Authors: Clifton Martin, Mark Mechling, Chris Penrose

Capturing Impact of Fertilizer Certification Training
(post 11) Authors: Mary Griffith, John Schoenhals, Amanda Douridas, Ed Lentz

Growing School Gardening through 4-H Project Green Teacher
(post 12) Author: Sue Hogan, educator

Plan, Shop, and Save: Saving Money Makes “Cents” for EFNEP Participants
(post 13) Authors: Nancy Lyons, Zoe Fawcett, Amy Habig, Rachel Osborne, Tanya North

Get Up and Get Moving! Supporting a Healthy Lifestyle through Physical Activities for EFNEP Youth
(post 14) Authors: Bobbilyn Kasson, Zoe Fawcett, Nancy Lyons, Stephanie Sommers

Choices for Better Outcomes: A Multi-Faceted Approach for Parents and Youth Involved with Juvenile Court Systems
(post 15) Authors: Treva Williams, Dennis DeCamp, Lisa Kepler

Building on the Strength of Land Grants to Create City-Agriculture Collaborations
(post 16) Author: Myra Moss

IDEAS IN ACTION CATEGORY

Moving Beyond Fact Sheets and Journal Articles: A Proposed Peer-Review Process for Digital Scholarship
(post 17) Authors: Dan Remley, Jamie Seger, Jim Jasinski, Mark Light, Eric Barrett

12 Time Management Solutions for 4-H Professionals
(post 18) Author: Tim Tanner

Keep Calm and Have Some Fun
(post 19) Authors: Bruce Clevenger, Teresa Johnson

Adventure Central: An Investment in Impact
(post 20) Authors: Nate Arnett, Kim Catchpole, Angela Collie

LOOK: Preparing Tomorrow’s Leaders Today
(post 21) Authors: Margaret Jenkins, Gigi Neal, Trevor Corboy

Build a Productive Team with Positivity
(post 22) Authors: Shannon Carter, Lisa Barlage

Food Access and Food Literacy: A Collaborative Approach to Increasing Farmers’ Market Utilization and Fresh Produce Consumption Among Limited-Resource New and Expectant Mothers
(post 23) Authors: Amanda Osborne, LesleyAnne Roddy
Posters

IDEAS IN ACTION CATEGORY (continued)

It Takes a Village... to Run a Successful Social Marketing Campaign: Ohio SNAP-Ed’s Initiative to Increase Fruit and Vegetable Consumption Across the State
(posters 24) Author: Elizabeth Hustead

A 4-H Game Show for Students
(posters 25) Author: Tony Staubach

Are You Immune to Change?
(posters 26) Author: Kirk Bloir

Head, Heart, Hands, Health, and Home Runs
(posters 27) Authors: Christy Millhouse, Betty Wingerter, Rhonda Williams, Rebecca Supinger, Demetria Woods

Connecting and Collaborating: Grants to Support Improvements
(posters 28) Authors: Ken Martin, Karen Bruns

Connecting National Resources to Local Consumers
(posters 29) Authors: Patrice Powers-Barker, Suzanne Saggese, Amy Stone

Investing in Teens to Impact Health: Ohio 4-H Healthy Living Advocate Program
(posters 30) Authors: Carol Smathers, Theresa Ferrari

Where Can You Be a Cat, Camel, Triangle, and Tree?...Yoga for Kids!
(posters 31) Authors: Theresa Ferrari, Pamela Montgomery

4-H Cutting Board Challenge
(posters 32) Authors: Kelly Coble, Amanda Raines, Jason Hedrick

WeGrill: Partnering Across Program Areas
(posters 33) Authors: Mark Light, Jim Bates, Dan Remley, Jami Dellifield, Amanda Raines, David Crawford, Deanna Wilkinson

RESEARCH POSTER CATEGORY

Maximizing the Gains of Old and New Energy Development for America’s Rural Communities
(posters 34) Authors: Eric Romich, David Civitello, Nancy Bowen

Opportunities and Resources for Conducting On-Farm Research with OSU Extension
(posters 35) Authors: Clifton Martin, Mary Griffith, Bruce Clevenger

Utilizing Urease Inhibitors for Stockpiling Fescue
(posters 36) Authors: Chris Penrose, Mark Landefeld, Jeff McCutcheon

Evaluating Urea Nitrogen Losses In Stockpiled Forages
(posters 37) Authors: Mark Landefeld, Chris Penrose

A Summary of Three Years of Corn Nitrogen Rate Trials in Fulton County
(posters 38) Author: Eric Richer

Breaking Down The Walls: Building Inclusive Communities
(posters 39) Authors: Karima Samadi, Dan Remley

UNDERGRADUATE/GRADUATE STUDENT POSTER CATEGORY

Assessing the Scientific Productivity of OARDC and CFAES-Supported SEEDS Grant-Funded Scientists
(posters 40) Author: Julie Aldridge

Development of an Innovative and Interactive Educational Program for Use by Extension Professionals to Facilitate Training of Swine Farm Caretakers
(posters 41) Author: Caitlyn Mullins

Agriculture’s Eye in the Sky: Flight Basics for Drones
(posters 42) Authors: Brooke Beam, Annie Specht

The Gendered Impacts of Poultry Extension in Early 20th Century United States and Today in Developing Countries
(posters 43) Author: Kelly Wilson

Assessing Ohio 4-H Club Healthy Living Practices: A Survey of Ohio 4-H Club Leaders
(posters 44) Authors: Kaitlyn Riemenschneider, Theresa Ferrari

Effective Dialogue Strategies for Ethical Communication in Extension and Outreach
(posters 45) Authors: Lydia Uly, Horacio Garza

Opportunities for Extension with Farm to Preschool
(posters 46) Author: Suzanne Saggese

A Content Analysis Describing Desired Skills and Expertise for Non-Formal Environmental Education Teaching Positions
(posters 47) Authors: Katheryn Zelak, Mary T. Rodriguez
Ohio Union Maps

First Floor
Great Hall Meeting Room

Second Floor
Archie M. Griffin Grand Ballroom
Ohio Staters, Inc. Founders Room
Ohio Staters, Inc. Traditions Room
Senate Chamber
Student Alumni Council Room

Third Floor
Cartoon Room 1 and 2
Barbie Tootle Room
Hays Cape Room
Rosa M. Ailabouni Room
Suzanne M. Scharer Room
Tanya R. Rutner Room