

OHIO STATE UNIVERSITY EXTENSION

The Ohio Centennial Celebration executive committee has developed a set of objectives that we ask all of our Extension professionals to incorporate when planning local activities to celebrate the Cooperative Extension Centennial in 2014.

Ohio Cooperative Extension Centennial Celebration Objectives

Increase general awareness of Extension.

- Share “images” that illustrate the breadth, depth and successes of OSU Extension.
- Demonstrate the flexibility of Extension to adapt programming and anticipate the needs of Ohioans.

Showcase that Extension is about “scholarship.”

- Illustrate how Extension uses research-based information and applied scientific knowledge to improve lives, communities and businesses.

Explore major issues and describe a vision for the future of Extension.

- Build the capacity of the organization to be better prepared for and engage in planning for the future.
- Engage staff and stakeholders in dialogue about major issues and the future.
- Develop a vision for the future of Extension, with attention to societal trends and critical issues that will impact program priorities, delivery systems, financial models, and staffing.

Show the value in Extension partnerships.

- Celebrate current partners and identify new partners.
- Consider new audiences and alternative funding sources.

www.go.osu.edu/OSUEcentennial



*Celebrate 100 Years
of Extending Knowledge
and Changing Lives*

visit: www.Extension100Years.net

Smith-Lever Act (May 8, 1914)

An act signed .. "to aid in diffusing among the people of the United States useful and practical information on subjects relating to agriculture, uses of solar energy with respect to agriculture, home economics, and rural energy, and to encourage the application of the same..."

*-Rep. Asbury F. Lever, South Carolina
-Sen. Michael Hoke Smith, Georgia*



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES