

CFAES

CSA Conference Agenda

Think! Inside!

Saturday, November 12

- 9-11 a.m. Farm Tour (optional add-on)
- 9 a.m. – Noon Ft. Wayne Farmers Markets (self guided)
- 9 a.m. – Noon Vendor Setup
- 1-2 p.m. Registration
- 2 p.m. Welcome and Introduction
- 2:15-3:15 p.m. How to Build a CSA Sales Funnel,
Corinna Bench and Tricia Phelps
- 3:30-4:30 p.m. USDA SARE Farmers Forum:
Learn About Other Farmers' CSAs
- 4:30-5:30 p.m. How to Build a CSA Sales Funnel, part II
- 5:30-6:00 p.m. Visit vendors and networking
- 6:00-7:00 p.m. Dinner
- 7:00-9:00 p.m. Visit vendors and networking reception



Featured farmer: Corinna Bench
Co-founder, Shared Legacy Farm
Founder, MyDigitalFarmer.com

Classic Ballroom,
Purdue University



 **THE OHIO STATE UNIVERSITY**
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

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MSU EXTENSION


Central State University
1887

Sunday, November 13



7:30 a.m.	Breakfast
8-8:10 a.m.	Welcome
8:10-8:55 a.m.	USDA Programs to Grow Your CSA
9-9:45 a.m.	<u>Breakout Sessions</u> Software Platform for CSAs, Hoosier Young Farmers, Liz Brownlee Starting a CSA, Valerie Kinsman
9:45-10 a.m.	Visit vendors and networking
10-10:45 am.	<u>Breakout Sessions</u> Biological Management of Insect Pests and Pathogens, Ben Phillips Season Extension for Specialty Crops, Terri Thiessen
10:50-11:30 a.m.	<u>Breakout Sessions</u> Successive Planting, Mark Amante Calculating Your Cost of Production, Eric Richer
11:30-Noon	Visit vendors and networking
Noon	Lunch
1-1:50 p.m.	TBD
2-2:45 p.m.	<u>Breakout Sessions</u> Introduction for Food Safety Planning, Garrett Ziegler & Mariel Borgman Worksite CSA Program, Stefanie Stauffer
2:45-3 p.m.	Break/vendor time
3-3:45 p.m.	<u>Breakout Sessions</u> Integrated Weed Management, Steve Myers CSA to Pantry Program, Lance Kraai
3:50-4:30 p.m.	Producer Panel – What Do You See for the Future of Your CSA?
4:30 p.m.	Evaluation and Adjourn



The North Central Region-Sustainable Agriculture Research and Education (NCR-SARE) Farmers Forum is a traveling annual event giving farmers, ranchers, researchers, and others the chance to share information about sustainable agriculture practices with a national audience.

These presentations focus on research, demonstration, and education projects that promote profitable practices that are good for the environment and community. The projects highlighted in these presentations and the Farmers Forum are funded by grants from NCR-SARE, a USDA-funded program that supports and promotes sustainable farming and ranching by offering competitive grants and educational opportunities.